



# Intitatives of the European Commission

18th EUSAIR TSG 4 Meeting, Thessaloniki

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# Tourism Transition Pathway

# Tourism transition pathway

Presented by Commission during the EU Industry Days (8 February 2022)

Plan jointly created with actors of the tourism ecosystem detailing key actions, targets and conditions to achieve the green and digital transitions and long-term resilience of the sector.

The transition pathway calls on the tourism community to implement measures in twenty-seven areas, including:

- To invest in circularity to reduce energy, waste, water and pollution, and at the same time to better meet the increasing demand for sustainable tourism;
- To enhance data sharing practices to allow for new innovative tourism services and improve the sustainable management of destinations;
- To invest in skills to ensure the availability of qualified workforce and attractive careers in the ecosystem.

# Update on Tourism transition pathway

- DG GROW is currently **gathering the pledges** (commitments) from the stakeholders, the process was launched in June
- is ongoing and continuous under <https://ec.europa.eu/eusurvey/runner/Together4EUTourism>
- By autumn, shall have a call for the Commission expert group (i.e. stakeholder working groups on green, digital, resilience & skills), as well as online stakeholder platform, to be implemented late next year.
- The Council WP is discussing the draft Council conclusions on European Agenda for Tourism 2030.
- Shall have an agreement for mid-November, to present in the European Tourism Forum in Prague (Annual event organised by Council Presidency, meeting of tourism DGs).

# Update on Tourism transition pathway

- The biggest annual event – European Tourism Day for the stakeholders will be held in May, where Commission will present the progress on the pathway implementation

## Useful links:

[EU Tourism transition pathway stakeholder meeting \(europa.eu\)](#)

[EU Tourism transition pathway stakeholder meeting \(europa.eu\)](#)

[T4T next steps](#)

# Single Market Programme

Open call until 30 November 2022 (17:00h) to support tourism SMEs

[Sustainable tourism growth & resilience – Empowering SMEs for the twin transition](#)

20,5 MEUR, biggest call so far in this framework

Scope:

Part of the overall COVID-19 recovery strategy for a sustainable tourism ecosystem and in particular aim at equipping and empowering SMEs in their twin transition efforts in line with the Tourism Transition Pathway (under the Industrial Strategy Update (COM(2021)350 final)).

[Guide on EU funding for tourism \(europa.eu\)](#)

# New European Bauhaus

# New European Bauhaus

Connects the European Green Deal to our daily lives and living spaces

- It is a bridge between the **world of science and technology, art and culture.**
- It is about leveraging our **green and digital** challenges to transform our lives for the better.
- It is an invitation to address complex societal problems together through **co-creation.**



New European Bauhaus  
beautiful | sustainable | together





# New European Bauhaus

Beautiful are the places, practices, and experiences that are:

- **sustainability**, from climate goals to circularity, zero pollution, and biodiversity
- **aesthetics**, quality of experience and style beyond functionality
- **inclusion**, from valuing diversity to securing accessibility and affordability



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# First Call for Proposals EUI - Innovative Actions

With an indicative budget of EUR 50 million ERDF, the first Call for Proposals of EUI - Innovative Actions is targeting innovative projects focusing on the New European Bauhaus.

The Call for Proposals is open from 10th October 2022 and closes on 19th January 2023 at 14h00 CET.

- Up to 5 MEUR ERDF co-financing per project with a maximum period of 3,5 years
- Cities can consider these four themes with the highest potential:

- Construction and renovation in a spirit of circularity and carbon neutrality
- Preserving and transforming cultural heritage
- Adapting and transforming buildings for affordable housing solutions
- Regenerating urban spaces



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Three online Q&A sessions planned:

- **26th October 2022** – 1st Call for Proposals topic: the New European Bauhaus, project's application form and its intervention logic;
- **16th November 2022** – financial aspects of the project implementation (eligibility rules, project budget) and project management recommendations;
- **14th December 2022** – new transfer component of the innovative actions projects, communication, capitalisation, and knowledge management in EUI-IA projects

Four Applicant Seminars planned:

- 19th October 2022** Brussels, Belgium
- 8th-9th November 2022** Vienna, Austria
- 29th-30th November 2022** Sofia, Bulgaria
- 6th-8th December 2022** in Vilnius, Lithuania – date to be confirmed

Limited 1-1 consultations:  
Registration: 2 Nov





# #NewEuropeanBauhaus PRIZES 2021



Launched in 2021 , to exemplify the NEB values and to support younger generation to further develop emerging concepts and ideas

In 2022, prizes in four different categories:

- Reconnecting with Nature
- Regaining a sense of belonging
- Prioritising the places and people that need it the most
- Shaping a circular industrial ecosystem and supporting life-cycle thinking

# #NewEuropeanBauhaus PRIZES 2021



## Two strands

**New European Bauhaus Awards** for existing completed projects

- The winner received EUR 30.000 and a Communication package
- The runners up received EUR 20.000 and a communication package

**New European Bauhaus Rising Stars** for ideas by young talents aged 30 or less

- The winner received EUR 15.000 and a Communication package
- The runners up received EUR 10.000 and a communication package

# #NewEuropeanBauhaus PRIZES 2021



## **Condition until 2022:**

EU and non-EU nationals can apply as long as their concept is located in the EU

Next edition will also be open to countries of the Western Balkans

Information will soon be launched on [New European Bauhaus Website](#)

# Creative Unites platform

# Creatives unite platform

## Set up together by the Commission and the Cultural and Creative Sectors during the COVID-crisis

offers a common space for all cultural and creative sectors in Europe and beyond to share their initiatives and actions

New tools:

- “So, you need money“, explains what funding is available in addition to EU sources, including at regional, local, national level and including also private sector funding as well as additional functionalities
- tool to facilitate cultural and creative sectors navigating Intellectual Property Rights and Patenting
- has a mobility search tool for different cross-EU mobility actions, residencies etc. available to makers and cultural and creative professionals



# Thank you



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